

# Gary J. Braswell

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*Seeking MBA-level teaching opportunities beginning Fall 2028, ideally within a 3-hour drive of Louisville, Kentucky*

## Professional Profile

Technology executive and doctoral student with extensive leadership experience across software engineering, digital transformation, enterprise platforms, Agile delivery, and cross-functional business-technology alignment. Brings more than two decades of practitioner experience leading complex technical organizations, managing global teams, overseeing multimillion-dollar budgets, and delivering strategic technology initiatives in enterprise and SaaS environments. Current PhD student in Information Systems with teaching, research, and practitioner interests at the intersection of information systems, digital innovation, AI-enabled work, and team dynamics in software development. Interested in teaching MBA students in areas including information systems, technology strategy, digital transformation, innovation, project management, and AI in business.

## Teaching Interests

- Information Systems for Managers
- Digital Transformation
- Technology Strategy
- Project Management
- Product Management
- Innovation and AI in Business
- Managing Globally Distributed Software Development Teams

## Education

### PhD in Information Systems

*Kennesaw State University, Coles College of Business | Expected May 2028*

### Master of Business Administration (MBA)

*Georgia State University, J. Mack Robinson College of Business*

### Master of Science in Electrical Engineering

*University of Alabama in Huntsville*

### Bachelor of Science in Computer Engineering

*Mississippi State University*

## Dissertation and Research Focus

Research agenda centered on improving understanding of team dynamics in global software development teams and examining how AI use in software development changes those dynamics. This work builds on prior information systems research applying group development theory, social identity theory, Team Dynamic Capabilities, and Complex Adaptive Systems Theory to software teams across different development methodologies, team structures, and geographic configurations. Planned dissertation work extends this stream by incorporating AI-enabled software development as an important new context, with secondary attention to the role of AI in shaping perceived productivity and work processes.

## Professional Practitioner Experience

### Vice President of Technology, Travtus

*London, United Kingdom / United States | Aug 2024 - Apr 2025*

- Served as a U.S.-based proxy for the CTO and as a customer-facing representative of the Technology organization.
- Oversaw implementation and delivery activities and technical support for client needs.
- Held accountability for SOC 2 compliance and roadmap execution.
- Established Agile best practices in product development and managed broader technology governance.

### Vice President of Technology, Beam Living

*New York, New York | Mar 2022 - Aug 2024*

- Led the technology function for a multifamily operator with approximately \$620 million in annual revenue.
- Managed a department budget of approximately \$14 million, with an additional \$5 million in payroll and corporate allocations.
- Supported a global team of 40 technologists across infrastructure, support, and application development.
- Championed the rollout of an Agile-based monthly release cycle and improved collaboration between business and technology stakeholders.

### Vice President of Enterprise Solutions, Definition 6

*Atlanta, Georgia | Nov 2018 - Mar 2022*

- Managed a distributed engineering team of approximately 15 with a run rate of \$5 million annually.
- Oversaw delivery of major Azure-hosted, headless Sitecore implementations, including public-facing digital platforms.
- Served as client-facing solution owner for multiple launches and led other complex delivery efforts for clients, including Barnes & Noble and the American Heart Association.

### Director of Software Engineering, Altisource

*Atlanta, Georgia | Aug 2013 - Nov 2018*

- Oversaw the transformation of a single-tenant Spring/Tomcat order and vendor management application into a multi-tenant, microservice-based marketplace platform in a private cloud.
- Led engineering, quality assurance, and project management functions across a distributed team of approximately 35.
- Delivered a product roadmap consisting of multiple concurrent workstreams and managed overall execution of an approximately \$4 million budget.

### Director of Software Platforms, Emerson Climate Technologies

*Atlanta, Georgia | Jan 2009 - Jul 2013*

- Managed a \$5 million budget and eliminated approximately \$1 million in consulting costs by growing internal capability.
- Oversaw re-platforming of a call center application from Oracle E-Business Suite to Oracle Fusion Middleware in a Java, SOA/ESB environment.
- Managed 30 to 45 developers distributed across China, India, and the United States and helped lead process improvements contributing to CMMI Level 2 certification.

## Teaching and Instructional Experience

### **Instructor of Record, IS 2200: Introduction to Information Systems**

*Kennesaw State University | Fall 2026*

Introductory course providing an overview of the fundamentals of information systems and their role in organizations. Covers core business technology concepts, information flows, and communication practices that support effective managerial and organizational decision-making.

### **Instructor of Record, CIS 8020: Systems Integration**

*Georgia State University | Fall 2011*

Graduate course focused on integrating enterprise information systems across platforms, applications, and business processes. Emphasized interoperability, data exchange, and the managerial and technical challenges of connecting legacy and emerging systems,

## Upcoming Conference Presentations and Scholarly Activity

### **AMCIS 2026**

*Changing Nature of the Future of Work (SIG CNOW)*

- Braswell, G., Vaezi, R., & Brown, T. "Innovative Work Behavior and Job Demands with AI Use in Software Development."

### **ACM SIGMIS CPR 2026**

- Gupta, S., & Braswell, G. "When AI Changes the Work It Was Meant to Support: A Theory of Task Evolution."

### **CognoCon 2026**

- Braswell, G. "Process Automation with LLM Agents."

## Professional Certifications and Memberships

### **Project Management Professional (PMP)**

*Project Management Institute | 2025*

- Project Management Institute (PMI) – 2025
- Association for Information Systems (AIS) – 2025
- Association for Computing Machinery (ACM) – 2026